

**CALIFORNIA PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
STATEMENT OF INVESTMENT POLICY**

**REGARDING  
DIVESTMENT**

**December 15, 2008**

*This Policy is effective immediately upon adoption and supersedes all previous policies or position statements relating to Divesting in response to Divestment Initiatives (as those terms are defined below).*

**I. PURPOSE**

The California Public Employees' Retirement System ("CalPERS") Total Fund Statement of Investment Policy, adopted by the CalPERS Investment Committee ("Committee"), sets forth CalPERS' overarching investment purposes and objectives with respect to all its investment programs.

This document sets forth CalPERS policy ("Policy") for responding to external or internal initiatives to cause CalPERS to sell investments or refrain from making additional investments ("Divesting") for the purpose of achieving certain goals that do not appear to be primarily investment-related, such as promoting social justice ("Divestment Initiatives"). Typically, Divestment Initiatives focus on companies that do business in a specified country, are engaged in a specified industry, or in specific practices deemed undesirable by federal and state law (e.g., human rights violations) ("Targeted Companies").

CalPERS operates in a unique and complex social-economic milieu. CalPERS' investment in a company does not necessarily signify that it approves of the company's policies, products, or actions. CalPERS, nevertheless, wants companies in which it invests to meet high corporate governance, ethical, and social standards of conduct. The Committee believes that this generally will promote superior long-term investment performance. CalPERS has a distinguished history of constructively engaging companies that fail to meet CalPERS' standards of conduct. CalPERS prefers constructive engagement to Divesting as a means of affecting the conduct of entities in which it invests.

CalPERS Board of Administration and its Staff have fiduciary duties of loyalty and prudence, pursuant to the California Constitution, Article XVI, Section 17, and Government Code (GC) Section 20151, to invest "with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent person acting in a like capacity and familiar with those matters would use in the conduct of an enterprise of a like character and with like aims." (GC Section 20151(c).)

These fiduciary obligations generally forbid CalPERS from sacrificing investment performance for the purpose of achieving goals that do not directly relate to CalPERS operations or benefits. Divesting appears to almost invariably harm investment performance, such as by causing transaction costs (e.g., the cost of selling assets and reinvesting the proceeds) and compromising investment strategies.

In addition, there appears to be considerable evidence that Divesting is an ineffective strategy for achieving social or political goals, since the usual consequence is often a mere transfer of ownership of divested assets from one investor to another. Investors that divest lose their ability as shareowners to influence the company to act responsibly.

This Policy, therefore, generally prohibits Divesting in response to Divestment Initiatives, but permits CalPERS to use constructive engagement, where consistent with fiduciary duties, to help Divestment Initiatives achieve their goals.

## **II. STRATEGIC OBJECTIVE**

The objective of this Policy is to guide CalPERS actions with respect to Divestment Initiatives.

## **III. RESPONSIBILITIES**

A. CalPERS Investment Staff ("Staff") is responsible for the following:

1. All aspects of portfolio management, including monitoring, analyzing, and evaluating performance relative to the appropriate benchmarks.
2. Developing and maintaining a process regarding Targeted Investments, which includes analyzing data obtained as part of due diligence and portfolio management, and reporting the results of this process (including making recommendations, as appropriate) to the Committee
3. Monitoring implementation of, and compliance with, this Policy. Staff shall report concerns, problems, material changes, and all violations of this Policy at the next Committee meeting, or sooner if deemed necessary. These reports shall include explanations of the violations and appropriate recommendations for corrective action. In the event a Divesting decision is made, Staff shall periodically review the decision and make appropriate recommendations to the Committee based on those reviews.

- B. Staff may consult with its and the Board's investment consultants, and, through the Legal Office, fiduciary counsel, for advice about responding to Divestment Initiatives.

#### **IV. STATEMENT OF POLICY**

CalPERS will undertake constructive engagement in support of Divestment Initiatives to the extent the Investment Committee determines to be appropriate or as required by law, but CalPERS will not sell investments in Targeted Companies or refrain from investing in them in response to Divestment Initiatives except as follows:

- A. CalPERS will sell Targeted Company investments or refrain from making them to the extent investment in the Targeted Company is imprudent and inconsistent with fiduciary duties. CalPERS recognizes that the prudence of an investment may depend on its purpose. For example, it might be imprudent to retain an investment in an actively managed portfolio, but prudent to retain it in an indexed portfolio or as part of a long-short absolute return strategy
- B. CalPERS will comply with federal laws requiring Divesting, if any.
- C. To the extent required by law and consistent with fiduciary duties, CalPERS will comply with constitutional California state laws that require Divesting.
- D. This Policy does not require CalPERS to re-examine investment policies and practices in effect when this Policy was adopted to determine whether they were influenced by Divestment Initiatives or have or will result in Divesting.

#### **V. INVESTMENT APPROACHES AND PARAMETERS**

Approaches and parameters are provided in the existing policies for the Targeted Investments.

#### **VI. GLOSSARY OF TERMS**

There are no master glossary terms contained in this policy.

Approved by the Policy Subcommittee: December 15, 2008